



Welcome to the NFT Arcade

We are on a mission to revolutionize the way NFT marketplaces operate. Our goal is to create a thriving ecosystem that benefits founders, projects, and users alike, establishing a secure and innovative platform for everyone involved.

At The NFT Arcade, we're driven by a passion for innovation and a dedication to excellence. We believe in an inclusive and dynamic environment, where ideas flourish, and possibilities are limitless. Join us on this exciting journey as we reshape the NFT marketplace, ushering in a new era of creativity, investment, and opportunity. Together, let's unlock the true potential of NFTs and create a brighter future for creators, investors, and customers alike.

Our comprehensive approach tackles the NFT space issues:

Security

Full KYC compliance ensures a safe and secure ecosystem, protecting investors and customers from fraudulent activities.

Diverse Ecosystem

The NFT Arcade actively fosters an ecosystem that caters to various industries beyond art, broadening the utility and appeal of NFTs.

Enhanced Liquidity

Strategic partnerships improve liquidity and create a seamless trading experience for users.

Support for Startups

Our launchpad mitigates investment risks, promoting promising projects and providing comprehensive support for their success.

The NFT Arcade invite you to become part of the revolution in the NFT marketplace, unlock their true potential and help shape the future of NFT's.



Launchpad

Empowering entrepreneurs and driving innovation

The NFT Arcade serves as a launchpad for start-ups and innovative businesses seeking to leverage the power of NFTs. We offer a platform for artists, advertisers, and other creative individuals to showcase their work and gain exposure to a wider audience. Our launchpad partners receive full benefits, including access to our extensive network and resources, empowering them to succeed and flourish in the ever-evolving NFT landscape.

At the core of our vision is the belief in empowering entrepreneurs and supporting their visions. We provide comprehensive support to projects from the ground up, ensuring their success and growth. Our drive to introduce new innovations and technologies pushes the boundaries of what is possible, offering cutting-edge solutions and experiences to our users.

Supporting innovation and nurturing growth

Our launchpad offers a curated selection of projects to potential investors. We conduct thorough due diligence and partner with reputable ventures to minimize risks while promoting diversity and creativity in the NFT space.

We provide extensive benefits to our launchpad partners, including marketing assistance, exposure to a wide user base, and access to a secure ecosystem. Our support guarantees a successful launch and help gain sustainable growth for promising projects.



NFT Trading

Seamless trades and expanding possibilities

Navigating the NFT marketplace should be a breeze, and with the NFT Arcade, it is. Our ecosystem encompasses a wide range of services and support mechanisms. Thanks to strategic partnerships with Steam Exchange and a robust RAILS network, we provide a seamless infrastructure for buying, selling, and trading NFTs. Enjoy a smooth and enjoyable experience as you explore the world of NFTs.

Our user-friendly marketplace allows creators to mint, showcase, and trade their unique NFTs effortlessly. It differentiates itself by fully implementing KYC (Know Your Customer) procedures for both founders and projects, which gives transparency, legitimacy, and trustworthiness within the ecosystem, eliminating fraudulent or questionable projects and safeguarding investors from potential risks.

The NFT Arcade doesn't limit itself to traditional domains; we embrace various industries like art and advertising, expanding the use cases of NFTs. Through strategic partnerships, we enhance liquidity and accessibility, making it easier for users to buy, sell, and exchange NFTs seamlessly.



Safety and Security

Transparency and trust

Security is a top priority for us. We employ robust security measures to protect the interests of both investors and customers. Proactive monitoring and strict adherence to industry best practices help us mitigate risks and ensure a reliable platform for all stakeholders. Trust is the foundation of a thriving NFT community, and we work hard to earn yours.

Transparency and trust are vital in any marketplace, and we take it seriously. That's why we implement a full KYC (Know Your Customer) process for founders and projects. Our comprehensive due diligence and verification procedures establish a foundation of credibility, enabling investors and customers to make informed decisions with confidence.



Ventures and Revenue

*Sustainable growth and profitability in a balanced
and supportive environment*

We go beyond just launching businesses; our focus is on enabling ventures to thrive and generate real revenue. By providing the necessary tools, resources, and guidance, we aim to foster a strong foundation for sustainable growth and profitability. Your success is our success, and we are dedicated to seeing your projects flourish.

A healthy support ecosystem is paramount, and at the NFT Arcade, we are committed to creating a balanced and stable environment. We believe in giving back, and that's why we allocate a percentage of revenue back to investors and businesses, ensuring ongoing participation and engagement. Together, we build a strong network of support that benefits everyone involved.



Native Token

Powering the Ecosystem

The NFT Arcade introduces its native utility token, which plays a central role in activating the platform's functionalities. Token holders enjoy exclusive benefits, such as reduced transaction fees, early access to project offerings and voting rights on platform decisions.

By incentivizing token ownership, we'll be able to build a strong community, and reward active participants, thereby fueling the growth of the NFT Arcade.



Native Token

Powering the Ecosystem

500 Million Tokens Released Over 10 Years

We believe in measured growth and long-term sustainability. With a gradual release of tokens, we avoid sudden fluctuations, promoting a stable and thriving ecosystem for all stakeholders.

Core Team and Early Investors

Our success is shared, and so are the incentives. Therefore, the core team and early investors will be allocated no tokens, to help show, that our dedicated team members and supporters are genuinely driven to see the project prosper and reach new heights.



Native Token

Token Utility

Embrace the power of staking and become a vital cog in our ecosystem. Stake your tokens to earn passive rewards while contributing to the network's security and stability.

Lose yourself in the NFT Arcade Play-To-Earn, engage in trading pools, or leverage your digital assets, unlock liquidity, and earn rewards. We've set up several incentives, making sure you'll enjoy the platform.

A one-time promotional lock period, which rewards the early stakers, that also ensure ample liquidity for smooth trading experiences on exchanges.



Native Token

Promotion And Exposure

Accelerate the project's growth by listing on major decentralized and centralized exchanges. Enabling seamless access to the NFT Arcade tokens ensures widespread adoption and accessibility.

Innovation and exposure go hand in hand. With this allocation, we have dedicated funds to continuously improve our platform and spread the word about the NFT Arcade to a broader audience.



Native Token

Health And Security

Transparency and security are paramount. By locking liquidity, we safeguard the interests of our community and bolster the trust in our project.

Building a strong treasury augment the necessary resources to drive innovation and adapt to future challenges confidently.

To maintain a balanced token value, we've implemented an adaptive inflation and deflation mechanism. This mechanism ensures a stable and healthy ecosystem while also rewarding active participants.



ROADMAP

The NFT Arcade is eagerly gearing up to introduce its highly anticipated marketplace, scheduled for an early August launch. Building up excitement, the platform has exciting events planned, starting with the MetaOps minting event on August 8th, providing users with a golden opportunity to own exclusive NFTs from this dynamic project. Shortly after, on August 13th, the Marketplace NFT minting event will follow, unleashing a diverse range of digital assets for collectors and enthusiasts.

Furthermore, the team at The NFT Arcade is committed to expanding and enhancing the platform's capabilities in the coming months. In the third quarter, the launch of the marketplace token and the unveiling of an automated website will add even more accessibility and user-friendliness to the ecosystem. Alongside these developments, the platform is enthusiastic about introducing gamified trading and play-to-earn liquidity pools, offering additional incentives and engagement opportunities for users.

Looking ahead, The NFT Arcade has ambitious plans for the fourth quarter of 2023 and the first quarter of 2024. During this period, the CrossChain Marketplace will be revealed, taking the platform to new heights and providing seamless cross-chain compatibility. This groundbreaking innovation promises to empower users with greater flexibility, broader market reach, and enhanced liquidity options.

With each step forward, The NFT Arcade strives to solidify its position as a leading player in the NFT space. The team is resolute in delivering an unparalleled user experience, fostering innovation, and enriching the NFT community. The upcoming months hold great promise, and users and enthusiasts are eagerly anticipating the platform's transformative journey, culminating in the realisation of its full potential.



PARTNERS

SteamExchange

<https://steamexchange.io/>

A platform that fosters a vibrant ecosystem for buying, selling, and trading digital assets. Steam Exchange are setting the gold standard across the digital asset landscape.

With their Rails Network, where blockchain meets trust, scalability, and security, Steam Exchange are not your average fintech startup – they have created a proprietary blockchain that's focused on supporting a secure, scalable, and trustworthy network that enables seamless transactions, accompanied by a superior set of trading tools for seasoned and new investors alike.

Swap assets with ease using Swap & Quicksnap and trade with confidence using their fully robust trading solution. The charting platform gives you access to essential trading tools and deep market liquidity. Use limit/market orders and all the essential trading tools and indicators required to execute your best trading strategies. Hybrid cross chain integrations allow trades to access multiple liquidity pools minimising low liquidity slippage. Their powerful API allows you to easily plug into numerous software and services. The Steam Exchange native blockchain integration ensures low fees to get the most out of your trades.

The SteamX native coin is the key to unlocking the full potential of the Rails Network blockchain. The native coin offers a range of benefits for investors, developers, and businesses alike. The SteamX native coin serves as the base pair for all coins traded on the Steam Exchange platform, providing a stable and reliable foundation for all transactions. With SteamX as the base pair, traders can easily switch between different cryptocurrencies, take advantage of arbitrage opportunities, and ensure a fair and efficient marketplace for all participants.

By teaming up with Steam Exchange, The NFT Arcade empowers its users to fully engage with their digital assets and unlock their true potential.





PARTNERS

WEST 57TH

<https://west57th.io/>

Among notable partners is West 57th.

West 57th set out to provide our NFT members and the broader space with the most seamless experience when transacting with cryptocurrencies at millions of merchants in-store and online.

Using their mobile app and West 57th branded Mastercard, customers can spend their crypto (originating from their non-custodial wallet) at 37+ million merchants via Apple Pay and GPay.

To support the wider ecosystem, their platform enables any web3 community to offer the same proposition through their own co-branded payment card.

West 57th are a trusted name in the industry. Through this collaboration, customers can enjoy seamless and secure transactions, ensuring a convenient experience.





PARTNERS

MetaOps

<https://metaopsgaming.com/>

Recognising the growing trend of play-to-earn gaming, The NFT Arcade has partnered with MetaOps.

Join the competitive battlefield of MetaOps and put your tactical gaming skills to the ultimate test. Team up with friends or battle solo, leveling up both on your player account and in-game weapons - all while having ownership of premium assets just like CSGO!

This collaboration opens exciting possibilities for gamers to earn rewards and incentives while immersing themselves in captivating gaming experiences.





PARTNERS

Survivor DAO

<https://www.survivordao.io/>

The Survivor Dao who run a gamified seasonal event, where you can team up with other NFT holders and vote each other off The Island to control the treasury) have also joined, bringing their expertise and networks to the table.



NFT rcade

TEAM

The NFT Arcade is driven by a passionate team and led by Jayde alongside friends and a dedicated development team. With a vision to revolutionise the landscape, The NFT Arcade sets itself apart by operating without any VC backing, enabling us to stay true to our mission and maintain control over the direction.

Jayde Herrick, CEO



As an ex-professional sportsman, Jayde felt he could do things that many others couldn't, and as a Peter Pan lover, being at the pinnacle, felt he could fly.

It took him a while after retiring to find what took him to those heights and helped him feel that way until he stumbled into web 3 and crypto. He was rugged, stolen from and treated horrendously, but has gained so much knowledge as well as friendships, community and a sense of belonging.

Jayde loves web 3, loves crypto, loves NFTs and the innovative technology; it gives him the feeling he has been missing for many years.

Jayde stands strong on his promise to make web 3 a better place every minute of every day.

NFT rcade

TEAM

George Ballenger, COO



George is a seasoned cameraman and creative in Hollywood, fuelled by a passion for Crypto since 2017. His diverse background of living in both America and Mongolia has endowed him with a unique perspective on the world. With an open mind for creative new adventures, George stands as an accomplished leader in the domain of creative technical expertise and a seasoned visionary with a natural flair for innovation.

Aaron Guyett



A tech wiz that has been building applications for over a decade. He first forayed into Web3 way back in 2017 and has built infrastructure for Layer 1s, launched, and built the IRL Quarter Machine, created one of the first Web3 Loyalty Program platforms, and a bunch more. Loves breaking things and moving fast.